



Swiss Center Shanghai team wishes you
Happiness and Success for 2014



SCS New Member - On the road to success in the Chinese market



Microdia

www.microdia.ch

Founded in 1979, Microdia, company from Yverdon Switzerland, is a highly respected and trustful company in the wire and cable cross heads and tooling industry. Microdia Crosshead Series is particular because designed to meet the needs and requirement for different types of cables and fit every Extrusion Line. Microdia fixed centering crossheads for Automotive, Building, Energy, Telecom, Data, Aeronautic and Space and with its new products -Romex and Ecomex-crossheads it is constantly keeping up to date with technological innovations.

SCS New partner



LinkSource

<http://www.linksources.cn>

LinkSource is a Swiss-managed IT consulting and software development company based in Shanghai, China. They provide intuitive, web-based software designed to help companies streamline processes, work more efficiently and reduce costs. From system design and consulting to implementation and hosting, they provide turn-key solutions tailored to your needs. Among others, LinkSource has developed innovative software solutions for import/export companies, Chinese manufacturers and companies involved in the supply chain industry.



c:lynk

www.c-lynk.com

c:lynk creative network is a branding | design | advertising group founded in 2007 that relies on a strong international experience and network. With offices in Geneva and Shanghai and staff that have worked in both Asia and Europe, they offer a true cross-continent understanding and expertise.

They help brands and products launch and establish in China and/or Europe by providing full marketing communication services covering strategy, conception and execution. Our services range from:

- Brand architecture and corporate identity conception
- Creating and/or adapting branding material to Chinese/Western market (print & publishing, videos & 3D, design adaptations, translation, etc)
- Event marketing solutions through tailor-made events for fairs, tradeshow, exhibitions, parties and more
- Retail & trade marketing
- Advertising campaigns creation
- Online and digital strategies and implementation
- As well as a unique bespoke object creation process through use of modelization and 3D printing techniques



SCS delegation



FHNW Delegation, September 2013

Swiss Center Shanghai was really pleased to welcome a delegation from the University of Applied Sciences Northwestern Switzerland. They visited two successful Swiss companies, KUK providing wire for coiled goods and electronics as well as PIXY providing mobile visualization for railway vehicle. The day was followed by a visit and presentation of the Swiss Center Shanghai.



Canton of Neuchâtel Delegation, October 2013

The Swiss Center, in partnership with the Office for Economic Promotion of the canton of Neuchâtel, had the great honor of welcoming the delegation of the Republic and canton of Neuchâtel in Shanghai and Yangtze Delta region. The delegation was led by the Economy Minister, Jean-Nathanaël Karakash, the former Swiss Ambassador to China, Blaise Godet, and key actors from the political, academic and economic world.



The purpose of their trip to Shanghai, was to better understand the opportunities and challenges that China represents today. During the visit, a number of well-established Swiss companies, including SONOVA Group, BOBST, Frewitt and Chinese leading company Microport opened their doors to the delegation. The participants also had the opportunity to visit the Pilot Free Trade Zone, which is set to map out the economic reform agenda of China.

We sincerely hope their one week trip will lead the way to a new era of cooperation between China and the canton of Neuchâtel.

We thank all the companies and partners who welcomed the delegation for their precious time.

SCS new premise



The cluster of Swiss machinery and tools in Shanghai Pilot Free Trade Zone

Swiss Center Shanghai is glad to announce that our new premises ready for use at Waigaoqiao, part of the new Shanghai Pilot Free Trade Zone (FTZ)

The Pilot FTZ is an administration area with specific policies and rules to further open-up the economy, and hence being nicknamed as Shenzhen 2.0. Firms registering in the zone will be able to operate in a significantly simpler and freer regulatory environment.

For more information, please kindly fill this document: <http://cn.swisscham.org/sites/default/files/SFTZ%20-%20Questionnaire%202013-11-29%20draft.doc>

SCS new premise at Waigaoqiao is in the center of the Pilot FTZ. The 3-floor building of 5000sqm is at your disposition for showroom, warehouse and office. We will also provide services such as office solutions or business set-up.

If you are interested in renting space in the Pilot FTZ, please do not hesitate to contact us for further information or to arrange a visit.

The Swiss Center Shanghai wishes you a great holiday season!

We look forward to continuing to be of support to your success in the coming year! All the very best for 2014!

With our best regards,

Swiss Center Shanghai Team