

## SWISS CENTER NEWSLETTER May 2015

### DEAR SWISS CENTER MEMBERS, PARTNERS AND FRIENDS

Against the backdrop of the 65th anniversary of Sino-Swiss diplomatic relations, the Swiss Center Shanghai steps into its own 15th year since its founding, continuing to support and facilitate Swiss business setup and operation in China. Having served more than 250 companies and with the largest cluster of Swiss companies in Shanghai Xinzhuang industrial park, we are proud of the success of our member companies and grateful for their trust and support throughout the years.

Last year, we established the SCS Machinery, Business and Trading Center in the Shanghai Pilot Free Trade zone. Today, with 14 companies settled in the facility, it has become a new cluster showcasing Swiss excellence in advanced manufacturing. We expect more to join in, and hope to support their development.

This year, we gladly announce that Swiss Center will extend its services to North China, with a first setup in Tianjin. Among other services, Swiss Center Tianjin will provide industrial and business spaces, and support Swiss companies in administration and business development.

Last but not least, SCS also welcomes a new team member, Ms. Fanny Dorta, as the Operation Manager in Shanghai. The whole SCS team is looking forward to continuing and improving our services, we hope to support to your business growth in China!

### SWISS CENTER NEWS



Swiss Center sets up a new facility in Tianjin. With the goal of ensuring long term support to Swiss companies in the North of China. Swiss Center, together with the Tianjin Wuqing Development Area, will collaborate to open a new center in the state-level Hi-tech area and state-level Economic Zone. The new facility will provide customized workshops for manufacturing, as well as office spaces for business operations.



Being located between the two municipalities of Beijing and Tianjin, the Wuqing Development Area (UDA) enjoys an exclusively favourable location and has been called the Jing-Jin Corridor since ancient times. It is 71 km away from urban Beijing, 25 km from urban Tianjin, 90 km from the Capital International Airport, 45 km from the planned second capital airport, 35 km from Tianjin Airport and 71 km from Tianjin Harbor. UDA has attracted around 1350 companies, 65% of which are foreign companies, and have absorbed RMB 100 billion of registered capital among which foreign investment capital is 8.5 billion US dollar.

If there is any interest in this development zone amongst readers, the Swiss Center team is happy to provide further information and answer your inquiries.

## SWISS CENTER - NEW MEMBER

# INTER S.A.

### INTER S.A.

INTER S.A. is a Swiss multinational supplier group active in multiple industries; Textiles, Energy, Chemicals, Natural Resources, Agriculture and Industrial Production. The Textiles Division handles a large variety of Textile Raw Materials (Fibers, Tow/Tops, Yarns, Fabrics) and Textile Machinery (New and Used). Inter S.A. is now located in the Swiss Center Shanghai (SCS) Machinery, Business and Trading Center.

[www.inter-ch.com](http://www.inter-ch.com)



### **ESCO**

With over 50 years of experience, Escomatic, located at Les Geneveys-sur-Coffrane (Switzerland) is specialized in the development and manufacturing of coil and bar fed automatic and numerical controlled lathes use for the production of small diameter parts ranging from 0.5 to 12 mm.

[www.escomatic.ch](http://www.escomatic.ch)

The Swiss Center is honoured to have Inter S.A. and ESCO joining its cluster.

### **SWISS CENTER - MEMBERSHIP RENEWAL**



WDT is a Swiss company from Pfäffikon (SZ) Switzerland, founded in the year 1981, which operates in the field of cable processing machines and supplies customers from all four corners of the world with their products and solutions. [www.wdt-tooltech.ch](http://www.wdt-tooltech.ch)

# RAHN

Rahn is a Swiss company with headquarters located in Zürich, Switzerland. Rahn was founded in 1940 and sells their products in 44 countries. Rahn is operating in the chemical field with different business units such as EnergyCuring. They are a worldwide active supplier of additives, oligomers, reactive diluents, photo initiators, cosmetics, customer-specific fragrance and flavouring compositions. [www.rahngroup.com](http://www.rahngroup.com)

Swiss Center is very pleased to have WDT and Rahn as members for the past 3 years and thanks the two companies for their trust and contribution to Swiss Center.

### **SWISS CENTER - TEAM**



Swiss Center is delighted to announce that Ms. Fanny Dorta has joined the team on April 1<sup>st</sup>, 2015, in the position of Operation Manager for both locations of Swiss Center in Shanghai: SCS Machinery, Business and Trading Center as well as SCS Xinzhuang Industrial Park.

Fanny Dorta, native from Lausanne area in Switzerland, she holds two master degrees from the Swiss Federal Institute of Technology (EPFL) in Management of Technologies and Entrepreneurship and in Material Sciences and Engineering. She has been working with SMEs for the past five years in Switzerland and Europe. In Shanghai for about 8 months, she already enjoys cultural and culinary life in China.

We are happy to welcome Fanny in our team!

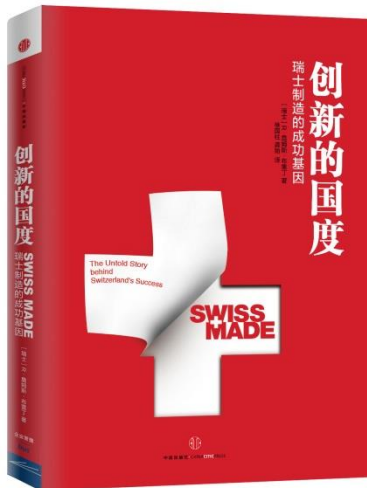
As of October 2014, Aline Ballaman has been promoted as the SCS Deputy General Manager. In her new role, she will be assigned to cross border projects between Switzerland and China and Swiss Center further development projects.

## SWISS CENTER – EVENT



### Swiss Made book – China tour with the Author

In March 2015, the Author of the Swiss Made Book, Mr. James Breiding visited China. The Swiss Center, together with [Swiss Embassy in China](#) and [swissnex China](#), has organized several events from the 17th to the 26th of March in the cities of Shanghai, Tianjin and Beijing. Renowned institutions and business schools such as Shanghai Jiaotong University, the Yale & Harvard clubs in Beijing, and CEIBS have welcomed the author for a lecture and panel discussion. The Topics vary from Swiss method of innovation (how it differs to Silicon Valley) to when Swiss Made meets Made in China: Innovation, Entrepreneurship & Craftsmanship.



Chinese version: [ORDER IT HERE!](#)

The Chinese Version of the book “Swiss Made -- the untold Story behind Switzerland’s success” has been published and is available on the market since April 2014.

For more details to partake in this amazing project and for marketing materials in English and Chinese please visit our website:

Details in [Chinese](#) or in [English](#)

## SWISS CENTER – DELEGATION



### EMBA Program from Fribourg HES so

13 participants from the EMBA Program in Integrated management from Fribourg School of Management (HES so) visited the Swiss Center Shanghai in the Pilot Free Trade Zone. After the presentation from Swiss Center, the group visited two companies: the Swiss company Microdia followed by a visit to the Life Style Experience Center (Food and consumer good industry).

The Swiss Center, together with the delegation, sincerely thanks all the companies and speakers for their precious time and for sharing their knowledge about China with the students.

**The Swiss Center wishes you all the best with your activities in China.  
We look forward to continuing to be of support to your success!**

We would be glad to be of support, should you have any further inquiry please do not hesitate to [contact us!](#)  
Your Swiss Center Shanghai Team

