

## Swiss Center Invitation – CEIBS Europe Forum Zurich



Dear SCS members & friends,

It is our pleasure to invite you to the CEIBS Europe Forum, which will take place in **Zurich** on **Friday May 20, 2016**, and with the honorable presence of State Secretary for Economic Affairs of Switzerland, Mrs. Marie-Gabrielle Ineichen-Fleisch, and Chinese Ambassador to Switzerland, Mr. Geng Wenbing.

As the second stop of a 4-destination tour in Europe, the forum focuses on the opportunities and challenges presented under the New Normal of Chinese economy, and their implications for Swiss companies. In particular, you will have the chance to acquire insights and discuss on topics related to the complementarity between Switzerland and China's industrial and trade structure.

For more information, you can find it [here](#). And for registration, please click [here](#).

We are delighted to announce that SCS offers free tickets to its members and friends. Make sure to put "Swiss Center Shanghai" in the column "How did you learn about this forum" when you register.

We look forward to seeing many of you!

We would be glad to be of support, should you have any further inquiry please do not hesitate to [contact us](#)!

Your Swiss Center Shanghai Team