

## President Schneider-Ammann cut the ribbon at the official inauguration ceremony of Swiss Center's "Machinery, Trade and Business Center"

Swiss Center had the honor to host Swiss President Schneider-Ammann and his delegation at the inauguration ceremony of our "Machinery, Trade and Business Center" last Saturday.

"I feel at home." said Swiss President Johann Schneider-Ammann before he cut the ribbon in front of the "Swiss Machinery, Trade and Business Center" in Shanghai's Waigaoqiao area, "the footprints set by the Swiss companies present in China today represent the core values of Swiss competitiveness – innovation, specialization, precision and flexibility. I congratulate the Swiss Center and its team for all the achievements and contributions made to Sino-Swiss economic development for over 15 years."



President Schneider-Ammann addressing the inaugural ceremony

At the inauguration ceremony, President Schneider-Ammann headed a high-ranking delegation of approximately 60 people including representatives of the government, the business and the academia as well as the Swiss Embassy and Consulate. In his inauguration speech, President Schneider-Ammann highlighted the importance of Swiss competitiveness, the core values of Swiss companies and he also addressed the growth of the Swiss Center. “The expansion in the North of China demonstrates on the one hand the dynamism and growing business opportunities, and on the other hand the strong commitment of Swiss Center in supporting Swiss business development here”, explained Schneider-Ammann.



After the ribbon cutting, the delegation headed into the building and visited the 18 participating companies showcasing their activities in China. The delegation had vivid exchanges with the representing CEOs and executives who shared their experiences of doing business in China. These include Microdia, Sonceboz, Migros, M-Industry, Alpvision, Dec, Frewitt, WDT Tooltech, Haug, Integra Biosciences, LX Precision, Rahn, Inter, KUK electronics, and Leister.



President Schneider-Ammann accompanied by co-founder Nicolas Musy and president Christian Guertler of Swiss Centers in China during the visit

The new 4.400sqm location offering showrooms, warehouses and offices, is a facility of the Swiss Center, a non-profit organization that facilitates the market entry of Swiss companies in the Far East. In the 15 years of its activity, the Swiss Center became the largest cluster of Swiss companies in Asia. Together with its partners, it served more than 300 firms and set up more than 30 production companies and 50 commercial subsidiaries for Swiss enterprises. With the new premise in Shanghai and recently opened first-class workshop space in Tianjin and Beijing in China's North, the Swiss Center is on the expansion track.

The Swiss Center team would like to extend our sincere gratitude to the president and delegation for their presence at this important milestone in our history. We would also like thank all our members and friends who witnessed this moment of honor with us. Finally, special thanks to Xuantai and Switching Time for their kind support during the event.

We would be glad to be of support, should you have any further inquiry please do not hesitate to [contact us!](#)