

„1st Chinese Industrial and Technology Park Fair“

November 1, 2016, Switzerland

A golden opportunity to introduce your Industrial or Technology Park to the market and technology leaders from Switzerland and Europe looking for a location in China to set up operations: There is no other fair in Europe that offers Chinese Industrial and Technology Parks a presenting platform to meet the next wave of Swiss and European technology companies wishing to invest in China.

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Background Information

Switzerland and China enjoy a special relationship: Switzerland was the first Western country to recognise the People's Republic of China in 1949 and the Swiss company Schindler founded the very first Western industrial joint venture in the People's Republic of China in 1980. More recently, Switzerland was among the first countries to recognise China's market economy status and then in 2014 entered into a Free Trade Agreement with China. Earlier this year China has established an „Innovation Strategic Partnership“ with Switzerland. Such is the quality of bilateral relations between Switzerland at the heart of Europe and China that in fact, it also serves as a model for promoting Chinese-European cooperation.

At present around 600 Swiss firms with over 1`000 locations are already present in China employing over 200`000 people. In the coming years more technology-oriented Swiss companies than ever before will look at China as a location for sourcing, production or sales. Most of them are highly specialised market or technology leaders in their respective fields. Medium and small sized company's preference is to locate within Industrial or Technology Parks in China to become operational as quickly as possible thanks to the welcoming infrastructures and support services of the parks.

The „1st Chinese Industrial and Technology Park Fair“ in Switzerland is a unique opportunity for Chinese Industrial and Technology Parks to present themselves to potential investors close to the clients' home base. The fair also serves to learn about the needs and expectations of advanced technology-oriented Swiss and European SMEs when setting down in China.

Don't miss a golden opportunity to introduce your Industrial or Technology Park to the Swiss and European entrepreneurs!

Objectives of the Fair

Chinese Industry and Technology Parks present themselves and their advantages to leading Swiss and European technology companies looking for a location in China. They highlight their soft- and hardware offerings to potential clients.

Swiss and European SMEs gather information about different Chinese Industry and Technology Parks and establish direct contact with their representatives.

Swiss and European SMEs learn to better seize opportunities of „Chinese globalisation“ and „China's technology thirst“ through best practice examples.

Target Audience of the Fair

Swiss and European C-level entrepreneurs from leading technology companies planning to set up in China.

In co-operation with:



Format of the Fair

Morning	<p align="center">Special programme for Industrial and Technology Parks Welcome by the Swiss-Chinese Chamber of Commerce Introduction to Technopark Zurich Technology Spin-off and Sartup Programmes at Technopark Zurich Tour through Technopark Zurich Company visits Lunch at Technopark Zurich</p>		
Afternoon	Plenary Hall	Meetings	Seminars
	Fair with individual exhibition stalls for Industrial and Technology Parks	Separate meeting rooms for confidential discussions and presentations	Globalisation of Chinese companies and opportunities for Swiss SMEs Importance of Management and Development of technological and soft skills in China Presentation of best practices by representatives of Swiss companies located in Industrial and Technology Parks present at the Fair
Early Evening	Networking Cocktail Reception		

Preference will be given to Chinese Industrial and Technology Parks where Swiss or European technology companies are located already. Representatives of that foreign company are most welcome to join the Fair!

Location:	Technopark Zurich, Switzerland		
Date:	November 1, 2016		
Fees:	Sponsoring Park:	CHF 5'000	Full exposure at 1:1 meetings in separate meeting room Opportunity to introduce park to visitors of 1 seminar Slide show of park displayed continuously (8 slides) Exhibition Stall and 4 representatives included
	Exhibition Stall:	CHF 3'000	Table 80x160cm plus space for 1 roll-up banner (120x200 cm) Meetings arranged according to a pre-fixed timetable 2 representatives included

Number of Chinese parks limited to: 16, necessary number of parks for fair to be held: 10.

Payment due against invoice only after entry of your valid registration and confirmation of fair to be held.

For more information please contact:

Ms Esther Poertig, Senior Project Manager
 Swiss-Chinese Chamber of Commerce
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Please register by sending your registration form to the Swiss-Chinese Chamber of Commerce

Email to: info@sccc.ch or fax:+41 44 421 38 89
 Registration deadline: September 16, 2016

In co-operation with:



Please send your registration form to the *Swiss-Chinese Chamber of Commerce* via

Email to: info@sccc.ch or fax:+41 44 421 38 89

Registration deadline: **September 16, 2016**



Registration

**„1st Chinese Industrial and Technology Park Fair“
November 1, 2016, in Zurich, Switzerland**

Industrial or Technology Park		
Address		
Homepage		
Swiss or European Company/ies in your Park	Company Name(s)	Contact Person(s)
Contact Person of Park		
Function		
Email		
Tel.		

We would like to make use of the following options:

- Sponsoring Park** with full exposure of 1:1 meetings CHF 5'000
(A maximum of 4 persons can participate, includes exhibition stall)
- Exhibition Stall** with table sized 80x160cm plus meetings CHF 3'000
(A maximum of 2 persons can participate)

You may bring one roll-up banner of standard size (120x200 cm) per table and any promotional material to be displayed on your table (in printed form or by laptop). Price also includes all drinks and food provided at opening ceremony, lunch and networking cocktail reception.

Number of Chinese parks limited to: 16. Necessary number of exhibiting parks for fair to be held: 10. Preference will be given to Chinese Industrial and Technology Parks where Swiss or European technology companies are located and where representatives of that foreign company join the Fair!

Payment due within 30 days against invoice after entry of valid registration and confirmation of fair to be held.

In co-operation with:

