

# Invitation



Dear Madam/Sir,

We hereby sincerely invite you to join us in the 3<sup>rd</sup> Swiss Theme Week. We are looking forward to meeting you in Sino-Swiss Zhenjiang Ecological Industrial Park (SSZEIP) and sharing with you an exceptional Swiss experience!

With best regards,

Zhenjiang Economic and Technological Development Zone Administrative Committee  
Sino-Swiss Zhenjiang Ecological Industrial Park Administrative Committee  
September, 2016

**Host:**



镇江经济技术开发区  
ZHENJIANG ECONOMIC AND TECHNOLOGICAL  
DEVELOPMENT ZONE

**Organizers:**



中瑞镇江生态产业园  
Sino-Swiss Zhenjiang Ecological Industrial Park



新中瑞  
Jiangsu Scitury Allied Investment  
and Development Co., Ltd

**Co-organizers:**

SWISSnex  
China



SWISS CENTER  
瑞士中心  
CHINA 中国

**Supports From:**



Zürcher Hochschule  
für Angewandte Wissenschaften

zhaw

School of  
Management and Law

swisscham.org

**Time:** October 15<sup>th</sup> (Saturday) - 21<sup>st</sup> (Friday), 2016

**Location:** SSZEIP Innovation Center

No. 345 Gangnan Road, Zhenjiang New Area, Zhenjiang, Jiangsu Province

# Arrangements

## I. Launching Ceremony & Science and Education Day

**Time:** October 15<sup>th</sup> (Saturday) 16:00-18:00 ( Registration at 15:30)

**Venue:** Atrium, West Wing of Building 1, SSZEIP Innovation Center

**Including:**

- Opening Speech & Presentation of SSZEIP
- Speeches by Swiss Embassy/Consulate General
- Speeches by Local Government
- Speech by MOFCOM(TBC)
- Speech by Swiss Company in SSZEIP
- SSZEIP Development Indicator System Release by Swiss/Chinese Experts
- Unveiling of ZHAW SML China Center
- Signing Ceremony

**Dress Code:** Formal

## II. Swiss Theme Week Carnival

**Time:** October 15<sup>th</sup> (Saturday) 18:30-20:00

**Venue:** Piazza of SSZEIP Innovation Center

**Including:**

- Opening Speech
- Buffet Dinner
- Live Show by Swiss/Chinese young artists
- Lucky Draw

# Arrangements

## III. Zhenjiang International Marathon & Culture Day

**Time:** October 16<sup>th</sup> (Sunday) 07:30-20:00

**Including:**

A.M.

1. Zhenjiang International Marathon (See details in <http://www.zhenjiang-marathon.com/>)
2. Sino-Swiss Art and Culture Exhibition (9:00-20:00, SSZEIP Innovation Center)

P.M.

1. Lugano Day

Time: 13:30-16:30

Venue: 1<sup>st</sup> Floor, Building 11, SSZEIP Innovation Center

Including:

- Open Speeches by Mayor of Lugano and Zhenjiang Municipality
- Presentation of Lugano: location, key projects and initiatives
- E-commerce platform, experiences and challenges by SSZEIP and Cholley SA
- Lugano Destination
- Lugano business environment
- Lugano Next step, green architecture
- Signing ceremony

**Dress Code:** Formal

2. Keynote Speeches: Swiss Educational System of Boarding Schools

Cross-cultural Communication

Time: 14:00-16:00

Venue: Swirlab Innovative Hackerspace, 10<sup>th</sup> Floor, Building 1, SSZEIP Innovation Center

# Arrangements

## IV. Sci-tech Eco Day

**Time:** October 21<sup>st</sup> (Friday) 09:30-12:30

**Venue:** Swirlab Innovative Hackerspace, 10<sup>th</sup> Floor of Building 1, SSZEIP Innovation Center

**Including:**

1. Pitchfest by European Cleantech Companies
2. Matchmaking Buffet

## V. Swiss Boutique, Art & Sci-tech Exhibition

**Time:** October 15<sup>th</sup> (Saturday) - 21<sup>st</sup> (Friday) 09:00-20:00

**Venue:** Piazza & Swiss Boutique Exhibition and Retailing Center of Building 9,  
SSZEIP Innovation Center

**RSVP before September 30<sup>th</sup> with the Response Form, including your personal information and the activities you would like to join.**

**Contact: Mr. Nathan NIE**

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**Formal invitation will be sent upon confirmation.**