

## Join the 2<sup>nd</sup> China International Import Exhibition November 5<sup>th</sup>-10<sup>th</sup>, 2019



The 2018 China International Import Expo (CIIE) has notched up notable successes in both attendance and transaction volume, with **3,617 exhibitors** from **151 countries and regions** along with **over 406,200 domestic and overseas buyers** attending, resulting in **over USD 57.83 billion worth of trade deals signed**. Swiss presence at the 1<sup>st</sup> CIIE was impressive with **44 companies** taking up **3669 sqm** as the **4<sup>th</sup> largest** European country in exhibition space, and Swiss companies has contracted deals valued at **USD 3.59 billion**. This reflects the strong engagement the Swiss industry has with China.

The 2<sup>nd</sup> CIIE is to take place from November 5 to 10, 2019. It will feature **7 exhibition themes**: Sci-tech, Automobile, High-end Equipment & Intelligent Manufacturing, Medical Equipment & Health Care Products, Quality Life, Trade in Services, and Food & Agricultural Products.

Swiss Centers China (SCC) and Swiss-Chinese Chamber of Commerce (SCCC) in Zurich continue to be the official partner of CIIE for Swiss participation. We are happy to answer enquiries from any member or Swiss company interested in participating in this grand trade show. In addition, this year we hope to group Swiss companies in the same industry into a **joint booth to enhance visibilities**. As to our experience and understanding, this year's CIIE will be overwhelmed with over-booking, therefore **we encourage the Swiss companies who are interested to contact us as early as possible** to secure your presence in the fair.

## | Venue

National Exhibition and Convention Center  
Shanghai, China

## | Date

November 5-10, 2019

## | Booking Deadline

April 15, 2019

## | Exhibition Guide

[View here](#)

## | Booth Rate

### Independent Booth

INDOOR  
300 USD/m<sup>2</sup> for Raw Space  
3000 USD/9m<sup>2</sup> for Standard Booth

OUTDOOR  
200 USD/m<sup>2</sup> for Raw Space

### Swiss-Cluster-Booth

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Organized by Swiss Centers China (SCC)  
& Swiss-Chinese Chamber of Commerce (SCCC)

Contact us for more information

**CONTACT US**  
for more information

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The Swiss Centers are invested and developed by Foundation Swiss Centers, a non-profit foundation registered in Neuchâtel, Switzerland.

### IN CHINA

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SHANGHAI PILOT FREE TRADE ZONE

### IN SWITZERLAND

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