



SWISS CENTERS

瑞士中心



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THE SWISS CHINA GATEWAY

SINCE 2000



ABOUT US

Swiss Centers Group is a non-profit organization serving the Swiss economy by providing customized services for companies doing business with China.

Since 2000, Swiss Centers have created a pool of companies accessing the Chinese market with a full range of practical, direct and accredited services offered at favorable conditions and integrated tailor-made packages to provide truly efficient solutions.

21

Years

4

Locations

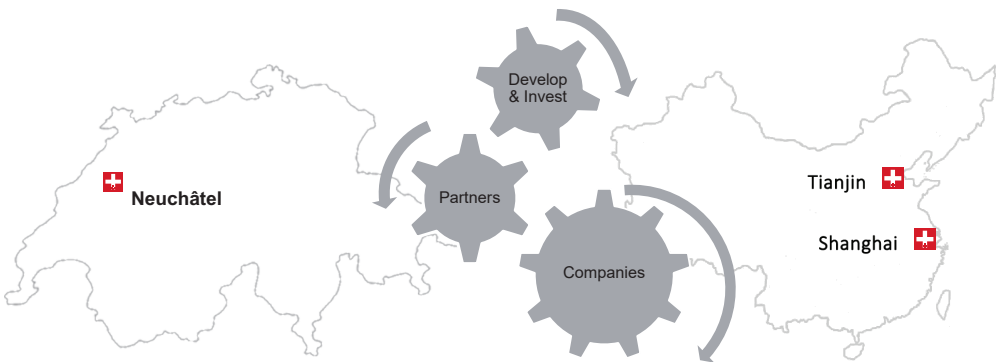
80+

Members & Sponsors

400+

Companies Served

CONCEPT



Swiss Centers Group

Ecosystem in Switzerland to support

- Swiss Industry
- Government, institutions, foundations, corporations
- Member companies

Mission:

Support Swiss industry to compete internationally

Swiss Centers China

Ecosystem in China to support

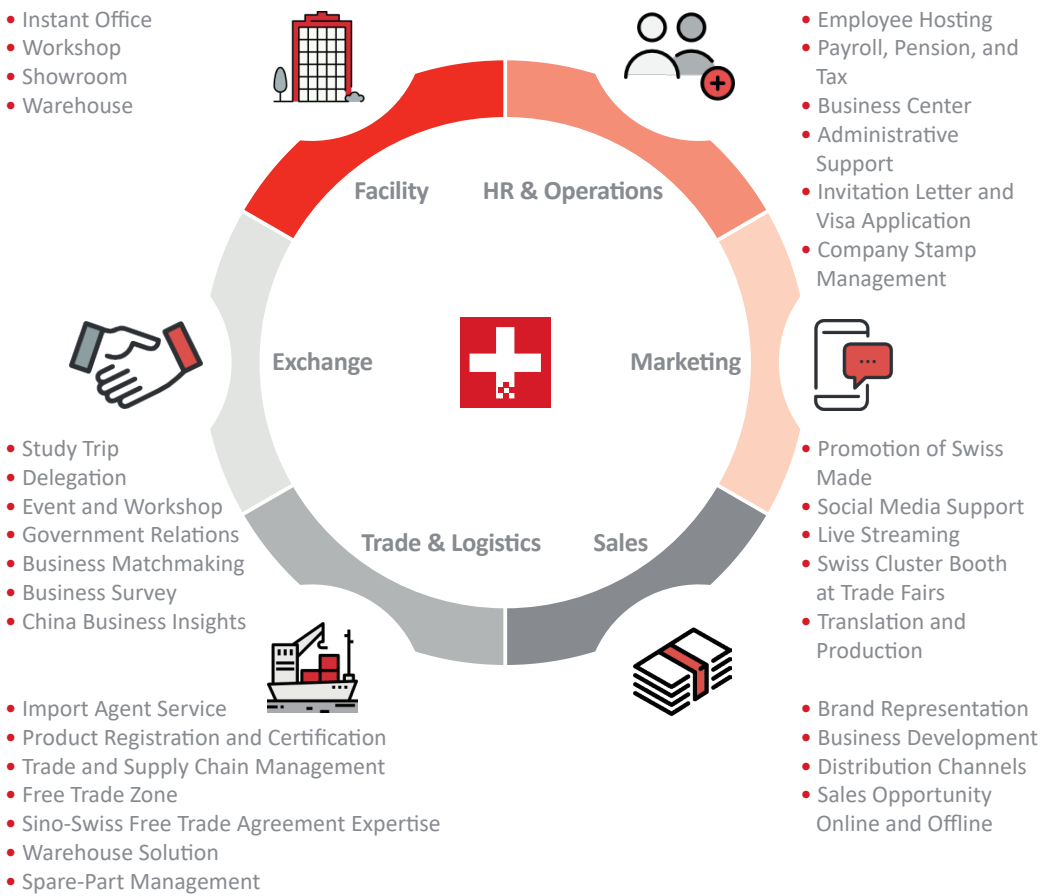
- Industrial and High Tech Parks, trading platform
- Government, institutions, corporations
- Member companies

Mission:

Provide practical and local support to Swiss companies

SERVICE

The Swiss Centers in China offer comprehensive services to support Swiss companies entering and operating successfully in the Chinese market. Through our presence in Shanghai and Tianjin, we tailor optimal solutions to each member and customer's needs and budget.



"Swiss Centers have supported Migros Industry in the legal and administrative set up of the Chinese subsidiary in 2017 and till nowadays, they are a reliable service provider in many fields, including organizing Swiss Booth at CIEE and other marketing activities to promote Swiss brands and products in China."

Jose Chiu, General Manager of Migros Industry China



"Swiss Centers have been of great support for Sonceboz for HR services when we stated developing our business in China. Thanks to their premium services and the mutual trust between both companies, we were able to focus on our local operations and it worked well."

Arthur Raffard, Deputy Business Unit Manager of Sonceboz

SUCCESS REFERENCE

T[®]SCHUDIN

AFFOLTER

Zaugg
Swiss Quality

Pfiffner
Witzig & Frank
亚洲 (中国)

imoberdorf ag

SUKANO

RAHN

DIXI
polytool

Steinemann

KUK

VENTURATM

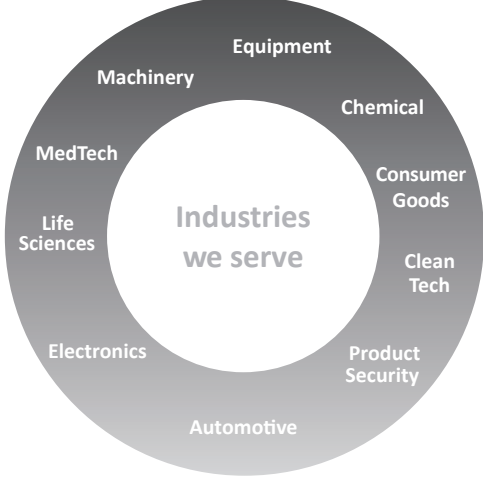
microdia

Premec
SWISS WITH PRIDE

MIKRON TOOL

Lindt
MASTER CHOCOLATIER
SINCE 1845

SPINEART



M+INDUSTRY
CHINA

Acrostak
Devices for interventional applications

claro
+SWISS
clean water - healthy life

INTEGRA

PB SWISS TOOLS

Zurich
Instruments

DIGI
SENS

SONCEBOZ

INTAMIN

BELIMO

AlpVision

CONDIS[®]
HIGH VOLTAGE CAPACITORS & SOLUTIONS

NGL

FREWITT

passion
for precision
fraisa

WS
QMS

Lantal

宣太进出口
XUANTAI INTERNATIONAL IM/EX

Dec
Group

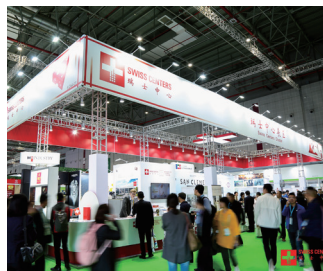
DELEGATION & FAIR



Delegation from the University
of St. Gallen



Delegation from IMD



Swiss Booth at China International
Import Expo (CIIE)



Swiss Incubator at World Economic
Forum Tianjin/Dalian



Delegation from the Swiss Post



SME Seminar

MARKETING & SALES



Swiss Store at Shanghai East Nanjing Road
in partnership with G-Hub



Live Streaming on Alibaba platform with
former Ambassador Jean-Jacques de Dardel

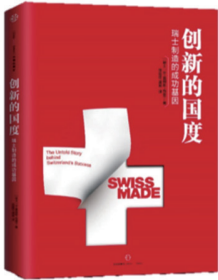
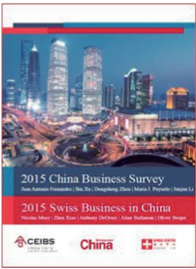


Video Shooting with Swiss F&B Brands



Swiss Centers Showroom at Shanghai Hongqiao
Greenland G-Hub & Cross Border E-Commerce

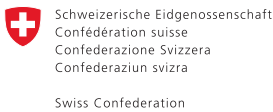
PUBLICATION



- CEIBS Business Confidence Survey – about 1200 respondents per year
- Swiss Made Book – The Untold Story Behind Switzerland's Success
- Solar Impulse
- Press releases in Switzerland – 5 times per year (about 2 million readers)
- "Sino-Swiss FTA Implementation Report" in partnership with University of St. Gallen

PARTNER

- Governmental Bodies



- Chambers and Associations



- Education Institutions



- Professional Services



MISSION

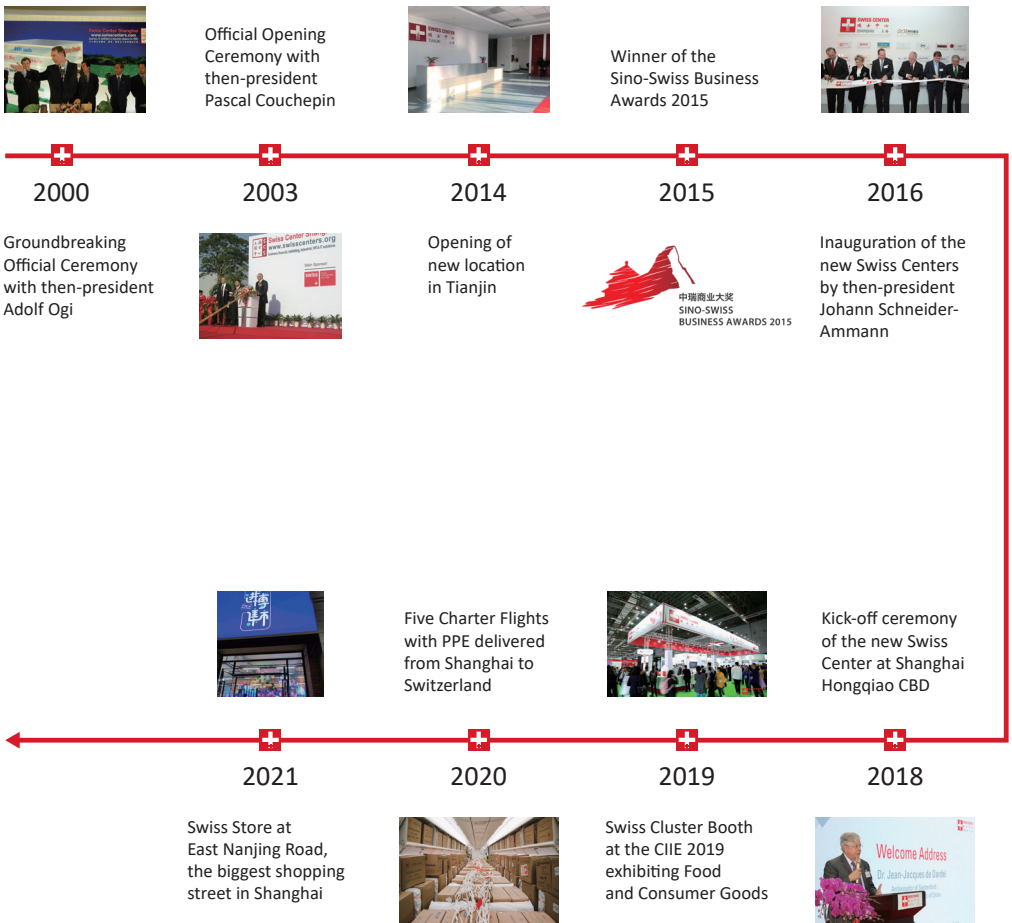
Swiss Centers provide a global strategic advantage to SMEs entering the Chinese and/or Asian markets by ensuring most competitive local operations and by systematically:

- Shortening market entry time
- Reducing investment cost
- Reducing business risk

In addition, Swiss Centers are active in:

- Facilitating Swiss-Chinese trade, know-how transfer and investment
- Contributing significantly to the enhancement of the Swiss image in China

MILESTONE



LOCATION

Shanghai



Waigaoqiao Free Trade Zone

Shanghai



Xinzhuang Industrial Park

Shanghai



Hongqiao Central Business District

Tianjin



Dongli Economic and Tech Development Area

CONTACT US

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